



LIONS FORWARD

THE CAMPAIGN FOR MISSOURI SOUTHERN

ENHANCING
THE STUDENT
EXPERIENCE

FOSTERING
ACADEMIC
EXCELLENCE

BUILDING THE
CAMPUS OF
THE FUTURE

July 1, 2022-
June 30, 2027





Missouri Southern has always valued student success, educational exploration, and building the next generation of leaders in our state and nation. It's a special place – in the heartbeat of Southwest Missouri and middle America – where relationships matter and a vibrant student life experience is created, nurtured, and valued.

We will continue to move forward – Lions Together, Lions Forward – to evolve and shape our great university, and here are some of the ways we are working to enhance MSSU:

- Our international mission is a distinguishing feature. After a successful immersive Ireland-themed semester in Fall 2023 where we hosted more than 35 on-campus events, we're planning a Canada-themed semester in Fall 2024.
- Academically, we've added new programs, including a B.S. in Social Sciences, M.S. in Healthcare Administration, M.S. in Data Analytics, a Bachelor of Science degree in Food Science, and several undergraduate and graduate certificate programs.
- Construction of the new Roy Blunt Health Science Innovation Center will begin in May 2024, concluding in the summer of 2026. This facility will include immersive learning environments and support services for the entire campus.

As you can see, we are developing world-class opportunities to educate and graduate knowledgeable, responsible and successful global citizens. The impact of a successful campaign will be nothing short of transformational. New student scholarships, facilities, and programs that support student success will lead to higher levels of student achievement. Innovative programs, immersive learning spaces, and the new Roy Blunt Health Science Innovation Center will further distinguish and elevate Missouri Southern above its peers.

Lions Forward. Lions Together.

Dr. Dean Van Galen
President

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THE PROJECTS \$42.7 MILLION

ENHANCING THE STUDENT EXPERIENCE

STUDENT SCHOLARSHIPS

Financial support to assist students in focusing on their studies and graduating on-time.

STUDENT SUCCESS CENTER

Creating a new one-stop-shop for areas such as academic advising, career services, tutoring, and first-year experience.

BSC ACTIVITY CENTER

A new campus gathering space for students on the lower level of Billingsly Student Center to increase social engagement of both commuter and residential students.

ATHLETICS EXCELLENCE FUND

An investment in facilities, student-athlete support services, and programs to develop champions both on the field and in the classroom.

FOSTERING ACADEMIC EXCELLENCE

ACADEMIC EXCELLENCE

An investment in current and new academic programs including those that have high prospective student and workforce demand.

IMMERSIVE LEARNING OPPORTUNITIES

An expansion of state-of-the-art facilities and immersive student experiences such as study abroad, internships, undergraduate research, Global Leaders, and an "angel fund" for student entrepreneurs.

BUILDING THE CAMPUS OF THE FUTURE

ROY BLUNT HEALTH SCIENCE INNOVATION CENTER

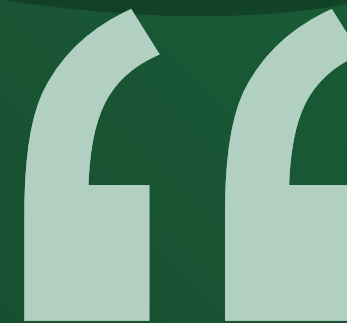
A "best in class" education and training facility that will strengthen the university's position as a leader in the health sciences and advance collaborative relationships with regional partners.



STUDENT SCHOLARSHIPS

Expanding the amount of annual private scholarship dollars will assist the university with the recruitment and retention of students from the region and beyond. Additional private scholarship support, both endowed and patron's scholarships, will allow students to focus on their studies and timely graduation and lessen the financial burden of completing college.

These scholarships will contribute to an annual increase in the number of students who are retained, work toward graduation, and enter the workforce. In addition, the academic reputation of the university will be enhanced by attracting high-performing students to the institution.



I decided to attend MSSU because of the academic and athletic scholarships I received, which relieved the financial burden of furthering my education.

- Margaret Moore,
Health Promotion & Wellness
2022 Graduate



“Creating a convenient and inviting space will increase retention and graduation rates for all students, especially first-generation students.

- Dr. Julie Wengert,
Associate Vice President
for Student Success

STUDENT SUCCESS CENTER

Retaining and graduating students requires convenient access to support services. Students will not, by nature, actively look for help. Instead, assistance must be placed in their path where it cannot be ignored. This is known as purposeful intervention.

Missouri Southern will create a new one-stop-shop for areas such as academic advising, career services, tutoring, and First-Year Experience. This facility will support the university's expanded efforts in student retention and graduation. A location on campus that is highly-visible and well-trafficked will be identified and renovated to house the new Student Success Center.





BSC ACTIVITY CENTER

The lower level of Billingsly Student Center will be remodeled to create a new campus gathering space for students – a place for them to relax, have fun, and build friendships.

Contained in the space will be electronic gaming systems, flat screen TVs, pool and ping pong tables, a stage for performances, and much more. A variety of comfortable seating (booths, bean-bag chairs, high-top tables, etc.) will create a welcoming environment that encourages conversations and engagement. In addition, a snack bar will serve students' favorite food and beverages, potentially including beer-on-tap to those over the age of 21.

Creating a space where students can socialize enhances the overall student experience. Giving students the opportunity to create lasting and treasured memories is important.



Students need a landing place to hangout and enjoy some free time away from studying. Having a place on campus to go in between classes to build friendships and camaraderie would be great.

- Tradgon McCrae,
Senior Physical Education Major



“ We must improve the overall look, feel, and functionality of our facilities to put our best foot forward, not only for recruits but for the current student-athlete experience.

- Rob Mallory,
Director of Intercollegiate Athletics

ATHLETIC EXCELLENCE FUND

Even before a student-athlete sets foot on a field or court, Missouri Southern must be successful in recruiting. In the MIAA, this means having facilities and support services that turn the heads of the most talented DII student-athletes in the nation. After they've signed on to become Lions, those same facilities and support services ensure the greatest likelihood of academic and physical eligibility, competitiveness against the university's MIAA peers, and help retain those student-athletes through graduation.

Missouri Southern will invest in facilities, programs, and student-athlete support services to develop champions both on the field and in the classroom.





ACADEMIC EXCELLENCE

MSSU is keenly focused on identifying emerging programs that are at the convergence of student interest and employer demand. Examples of these new programs include sports and recreation management, healthcare administration, biomedical sciences, data analytics and more. Donor support in this area is very important because it allows these new programs to grow until they can become self-sustaining.

Endowed faculty positions provide a basis of ongoing funding that allows Missouri Southern to recruit and retain the brightest minds to teach our students. For example, a \$500,000 endowed professorship will generate \$20,000 annually to enhance the base salary provided by the university along with funding for academic research, travel, and equipment. This additional level of salary and research support is needed to recruit a rising star in key academic disciplines.

Program endowments as well as annual gifts provide additional funding that extends what a director can do with their budgets, taking their student experiences from good to great.



Missouri Southern is known to provide a quality education and seeks to build on its foundation of excellence by developing new pathways to serve our students.

- Dr. Lisa Toms,
Provost and Vice President
for Academic Affairs



“ “ The immersion factor of virtual reality is going to be a game-changer compared to traditional simulations.

- Caleb Wolf,
Senior Nursing Major

IMMERSIVE LEARNING OPPORTUNITIES

Today, students are seeking an educational experience beyond the classroom. Employers are seeking graduates with experiences directly relevant to their profession. Together, these forces have signaled a greater emphasis in higher education on firsthand experiences outside the traditional classroom setting. This includes opportunities such as:

- Purchasing the next generation of academic technology, including virtual reality equipment, allows MSSU to continue to be a leader in immersive learning.
- Providing travel and living expenses will support the university's international mission through the study abroad program. Missouri Southern has exchange agreements in over a dozen countries to provide potentially life-changing experiences for our students.
- The Global Leaders program is an opportunity for fifty of the university's highest achieving students to each receive a \$4,000 stipend to participate in leadership development, international travel, undergraduate research, or professional conferences.
- An angel investment fund is the perfect complement to the launch of our new entrepreneurship degree program. Students needing access to funds from this endowment will participate in a pitch competition and may receive funding to help launch their business.



“ “ Missouri Southern's goal – to equip our graduates with the knowledge, skills, and experiences to be engaged global citizens – is now more important than ever.

- Dr. Chad Stebbins,
Director of the Institute
of International Studies





ROY BLUNT HEALTH SCIENCE INNOVATION CENTER

The State of Missouri has made a dollar-for-dollar match available for this project up to \$15 million. Missouri Southern is seeking \$9 million in private philanthropic support to access a portion of that match.

Missouri Southern will construct a “best in class” education and training facility that will strengthen the university’s position as a leader in the health sciences and advance collaborative relationships with regional partners. The Roy Blunt Health Science Innovation Center will facilitate the growth and development of critical health science programs.

The Roy Blunt Health Science Innovation Center will contain:

- simulation hospital (fully equipped to simulate real-world scenarios);
- radiological technology laboratory (CT scan and ultrasound suite, X-ray room);
- expanded cadaver lab to meet the demand for hands-on training; and
- collaborative research laboratories.

The Roy Blunt Health Science Innovation Center will also include a welcome center and conference space as a new “front door” for the university’s prospective students.



The Roy Blunt Health Science Innovation Center will not only open the door for providing excellence in nursing and healthcare education but will also serve the community when highly trained graduates enter the workforce.

- Dr. Lisa Beals, DNP, MSN, RN,
Nursing Department Chair



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There are many ways to support future generations of Lions. We are here to help you determine the best fit for you and your family. The Missouri Southern Foundation is a 501(c)(3) non-profit organization. Staff in the Office of Development are here to discuss gifting options that fit you best.

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